Advisory Councils

Epic Advisory Councils held at UGM are intended to provide focused learning and discussion time for specific roles. These customer-only events foster constructive, progressive dialogue between Epic and the user community.

Communications Advisory Council (CAC)
At CAC, hear how your peers are sharing stories to inspire their communities and align staff. Presenters describe how they promote initiatives with staff and clinicians, reach out to patients about new technology, and build their brands – using both traditional and social media. Hear what resources are available from Epic that can help you tell your organization's story.

Directed for communications, marketing, change management, media relations, public relations, and operational engagement leads.

Characters Advisory Council (PharmacAC)
PharmacAC brings together pharmacy leaders to exchange ideas, discuss the clinical impacts of operational decision making strategy, and contribute to the continued development of the Willow Pharmacy System. The event includes user presentations, design discussions, and previews of new Willow features for inpatient, ambulatory, inventory, and specialty pharmacy settings.

Designed for Willow Pharmacy customers.

Directors and Associates Council (DAC)
Discuss healthcare issues with industry peers and gain new perspectives on common challenges. Epic customers share their successes and lessons learned with regard to a variety of EHR-related projects. Topics include effective governance structures, post-live continuous improvement, managing operational growth, and EHR benefits realization.

Designed for Directors, Associate/Assistant VPs, Associate/Assistant CIOs, and COOs.

Financial Leaders Advisory Council (FLAC)
This council is designed for financial leaders looking to network with peers, share experiences, and learn new ways to improve revenue cycle performance. Attendees receive development updates from Epic R&D and have an opportunity to provide feedback on our development direction.


Nursing Advisory Council (NAC)
Join your fellow nursing leaders to exchange ideas about using Epic to promote quality, reduce variation, and increase nursing satisfaction with the EHR. Presentations, led by your peers and Epic, include topics such as innovation, care across the continuum, leadership, change management, and the role of informatics.

Designed for EpicCare Clinical System (Inpatient, Ambulatory, ASAP) nurses, executives, directors, and managers.

Perioperative Clinician Advisory Council (PCAC)
PCAC contains separate anesthesia and surgical tracks. Both tracks focus on sharing best practices and innovative ideas as organizations work to improve efficiency in the OR, maintain high standards in patient satisfaction, achieve financial goals, and improve outcomes. Collaborate with fellow providers from organizations across the Epic community on industry topics, preview upcoming development, and provide your feedback.

Designed for surgeons, perioperative nurses, anesthesiologists, CRNAs, OR managers, and other clinical users from OpTime and Anesthesia customers.

Regulatory Programs and Quality Measurement Advisory Council (RPQM)
RPQM provides an opportunity for organizations using EpicCare to interact, exchange ideas, and hear presentations on how to succeed with Meaningful Use/Promoting Interoperability, MIPS, and related quality measurement programs. Join others leading or involved in the regulatory and quality measurement efforts at their organizations.

Designed for regulatory and quality experts, as well as project managers, directors, and clinician leadership working on regulatory and quality initiatives.